



European Institute of Public Administration
Institut européen d'administration publique

Programme

European Public Sector Award 2011

Dear EPSA Friends,

I am most honoured to welcome you in Maastricht on the occasion of the EPSA 2011 Final Event and Award Ceremony, which is being organised for the second time by the European Institute of Public Administration. During these three days you will visit three different landmarks in the city: the historic Town Hall of the City of Maastricht; the Headquarters of our Institute, where EIPA moved in already 30 years ago; and the Provincial Government Buildings on the Meuse where the Treaty of Maastricht was signed in 1992. Since then, the city of Maastricht has become known worldwide; the local authorities have also invested in the Europeanisation of the city by hosting dozens of think tanks (EIPA, European Journalism Centre, European Centre for Development Policy Management, Maastricht School of Management, Centre for European Studies, etc.) devoted to European and international affairs; all of these, together with its internationally recognised and increasingly attractive university, have solidified Maastricht's standing as a centre of excellence in Europe.

Regarding our EPSA event, the first and third days will be devoted to celebrating and rewarding the best and most innovative public sector performers in Europe; whereas on the second day, the thematic workshops at EIPA will provide an opportunity to listen to presentations of the nominated projects and learn from each other.



I wish you a pleasant stay in Maastricht and fruitful meetings and contacts.

Prof. Dr Marga Pröhl
EIPA Director-General

TUESDAY 15 NOVEMBER 2011

Venue: The European Institute of Public Administration (EIPA)
Onze Lieve Vrouweplein 22, 6211 HE Maastricht (NL), Conference Room 1.45

Workshop on 'ESF support to administrative capacity building in the European Union', convened by EIPA and the ESF Coordination Unit, DG Employment, Social Affairs and Inclusion, European Commission, Brussels

14.45 Registration of participants

WELCOME AND OPENING

15.00 Welcome

Marga Pröhl (DE), Director-General, EIPA, Maastricht
Thomas Bender (DE), Head of Unit ESF Legislation and Policy,
Financial Engineering - DG Employment, Social Affairs and
Inclusion, European Commission, Brussels

WORKSHOP

15.10 **Assessment of administrative and institutional capacity building interventions and future needs in the context of European Social Fund**

Łukasz Wardyn (PL), Policy Officer, Unit of ESF Legislation and Policy, Financial Engineering - DG Employment, Social Affairs and Inclusion, European Commission, Brussels

15.30 **The ESF and the administrative and institutional capacity building priority post 2013**

Thomas Bender

15.50 **The ESF at EIPA: actions and practices**

Marco Lopriore (IT), Senior Lecturer, EIPA Maastricht

16.00 Coffee break

PROGRAMME

16.20 **Presentation of two selected EPSA 2011 cases having benefited from the ESF - Their experience and operation**
Chaired by: Alexander Heichlinger (AT), Expert and Manager EPSA, EIPA Barcelona

Case 1: Promotion of electronic democracy in Salcininkai district

Gžegož Jurgo (LT), Senior Specialist at Investments and Strategic Planning Division, Salcininkai District Municipality Administration

Case 2: Get moving towards employment

Lourdes Sugrañes Tena (ES), Responsible, Professional Guidance Programmes, Employment Department, Barcelona Activa SAU SPM

17.20 **Questions & answers**

17.30 **Closure**

EVENING PROGRAMME

Venue: Town Hall of Maastricht, Markt 78, 6201 BZ Maastricht (NL)

18.00 **Registration of participants**

WELCOME AND OPENING

18.30 **Welcome**

Onno Hoes (NL), Mayor of Maastricht
Marga Pröhl (DE), Director-General, EIPA, Maastricht
Huub Smeets (NL), Chairman Board Maastricht VIA2018

AWARDING THE EPSA 2011 BEST PRACTICE CERTIFICATES & WALKING DINNER

Announcement and handing over of the EPSA 2011 Best Practice Certificates by:

Alexander Heichlinger (AT), Expert and Manager EPSA, EIPA Barcelona
Onno Hoes and Marga Pröhl

22.00 **End of walking dinner**

WEDNESDAY 16 NOVEMBER 2011

Venue: The European Institute of Public Administration (EIPA)
Onze Lieve Vrouweplein 22, 6211 HE Maastricht (NL)

09.00 Registration of participants and delivery of complete conference bag

WELCOME AND OPENING

09.30 **Welcome**
Henning Christophersen (DK), Chairman of EIPA's Board of Governors, Former Vice-President of the European Commission and Member of the Presidium of the Convention on the Future of Europe

09.45 **The EPSA 2011: key facts, figures and trends**
Alexander Heichlinger (AT), Expert and Manager EPSA, EIPA Barcelona

PARALLEL THEMATIC WORKSHOPS

10.00 **Workshop Theme 1: Smart Public Service Delivery in a Cold Economic Climate**
Room 1.45
Michael Burnett (UK), Expert & Theme Leader, EIPA Maastricht

Workshop Theme 2: Opening Up the Public Sector Through Collaborative Governance
Room 1.16
Tore Chr. Malterud (NO), Senior Expert, Head of Unit & Theme Leader, EIPA Maastricht

Workshop Theme 3: Going Green: Concrete Solutions from the Public Sector
Room 0.18
Martin Unfried (DE), Expert & Theme Leader, EIPA Maastricht

Each workshop agenda will include presentations of the five nominees, followed respectively by a brief outline of the grounds and selection for their nomination (Evaluation Summary Notes), as well as question and answer sessions. **(You will find a detailed overview of the workshops on the next page).**

Theme	Theme I: Smart Public Service Delivery in a Cold Economic Climate
Room	Room 1.45
10.00 – 10.25	Introduction: Trends in Practices <i>Chairmanship: Michael Burnett</i>
Nominee I 10.25 – 11.10	Change² – Achieving More Together City of Mannheim (DE). <i>Mr Ulrich Hörning</i> , Head of Administrative Reform
11.10 – 11.40	Networking coffee break
Nominee II 11.40 – 12.25	Political Management based on Economic Stringency and Strategic Budgets. Bilbao City Council (ES). <i>Mr Leandro Ardanza</i> , Special Advisor of Bilbao's Project
Nominee III 12.25 – 13.10	Innovation in Acquisition, Development and Distribution of Digital Learning Resources. Norwegian Digital Learning Arena (NO). <i>Mr Øivind Høines</i> , Chief Executive Project Manager
13.10 – 15.00	Lunch at EIPA's restaurant and visit to the EPSA 2011 Project Market Place
Nominee IV 15.00 – 15.45	High Technology at Low Cost in the Management of CAP Subsidies in Catalonia. Catalan Government (ES). <i>Mr Iban Rabasa Benavent</i> , Head of the Office of the Minister, Catalan Ministry of Agriculture and <i>Mr Joan Mier Albert</i> , Head of External Relations Unit
Nominee V 15.45 – 16.30	Effectiveness in Healthcare – Computer System to Manage the Surgical Process Morgagni-Pierantoni Hospital (IT). <i>Mr Matteo Buccioli</i> , Data Manager <i>Mr Vanni Agnoletti</i> , Anaesthetist, Medical Doctor
16.30 – 17.00	Closure

Theme II: Opening Up the Public Sector Through Collaborative Governance

Room 1.16

Introduction: Trends in Practices
Chairmanship: Tore Chr. Malterud

The City of Barcelona's Food Markets Remodelling Process. Barcelona Markets Municipal Institute (ES).
Mr Jordi Torrades, Manager, Municipal Institute of Markets of Barcelona

Networking coffee break

Show Colours for Münster
 City of Münster (DE). *Mr Heiner Bruns, Head of the Office for Green Spaces and Environmental Protection*

Civil Society Involvement in the Welcoming and Integration of Immigrants – The Case of Portugal
Ms Rosário Farmhouse, High Commissioner for Immigration and Intercultural Dialogue

Lunch at EIPA's restaurant and visit to the EPSA 2011 Project Market Place

Little Bird – Introduction of an Interactive Search, Allocation and Administrative Procedure for Child Care Services. City of Heidenau (DE).
Mr Steve Nitzschner, Project team member Little Bird

Mijn Borne 2030 – Joint Vision
 Municipality of Borne (NL).
Mr Roeland Ambting, Project Manager

Closure

Theme III: Going Green: Concrete Solutions from the Public Sector

Room 0.18

Introduction: Trends in Practices
Chairmanship: Martin Unfried

Porto, a Water Sensitive City – Sustainable Management of Urban Water Cycle
 Águas do Porto (PT).
Mr Joaquim Poças Martins, CEO

Networking coffee break

ECO2 – Eco-efficient Tampere 2020
 City of Tampere (FI).
Ms Elli Kotakorpi, Project Specialist

ÖkoKauf Wien – EcoBuy Vienna
 City of Vienna (AT).
Mr Georg Patak, Vice Leader of the Project

Lunch at EIPA's restaurant and visit to the EPSA 2011 Project Market Place

More Forest for More Life
 Arad County Council (RO).
Mr Sabin Baniciu, Counsellor at the Local Development and Public Utilities Monitoring Department

The SITxell Project – Integrating Natural Values and Ecosystem Benefits into Land Planning
 Barcelona Provincial Government (ES).
Mr Carles Castell Puig, Head of the Office for Land Analysis and Planning

Closure

PROGRAMME

WEDNESDAY 16 NOVEMBER 2011

EVENING PROGRAMME

Shuttle transfer from the hotels to Château Neercanne.
The bus timetable and bus stops are mentioned on your dinner card

19.30 **Festive dinner at Château Neercanne, Maastricht**

Keynote dinner addresses

Henning Christophersen (DK)

message read by Mr Wojciech Zielinski, Deputy Director,
Chancellery of the Prime Minister of the Republic of Poland,
Department of Civil Service, on behalf of
Minister Slawomir Brodzinski, Head of the Civil Service.

22.00 **End of dinner**

Shuttle transfer from Château Neercanne to the hotels



THURSDAY 17 NOVEMBER 2011

Venue: The Provincial Government Buildings on the Meuse
Limburglaan 10, 6229 GA Randwyck-Maastricht (NL)

Shuttle transfer from the hotels to the Provincial Government Buildings on the Meuse.
The bus timetable and bus stops are available at the hotels booked by EIPA

09.15**Registration**

Lobby: 'Grote Staat'

WELCOME AND OPENING

Room: 'Statenzaal'

09.45**Welcome**

Theo Bovens (NL), Governor and Queen's Commissioner for the Province of Limburg, Maastricht

Marga Pröhl (DE), Director-General, European Institute of Public Administration, Maastricht

10.00**Video message**

Maroš Šefčovič (SK), Vice-President of the European Commission, Inter-Institutional Relations and Administration, Brussels

10.05**Keynote speech**

Viktorija Šmatko-Abaza (LT), Principal Adviser, DG Employment, Social Affairs and Inclusion, European Commission

10.15**Keynote speech**

Beate Lohmann (DE), Head of Directorate-General Administrative Modernisation; Administrative Organisation, Federal Ministry of the Interior, Berlin

10.25**Keynote speech**

Bernard Bot (NL), Former Dutch Minister of Foreign Affairs, currently active for Meines & Partners, The Hague

10.35**Closing remarks**

Alexander Heichlinger (AT), Expert and Manager EPSA, EIPA Barcelona

10.45

Coffee break

AWARD CEREMONY

11.15

EPSA 2011 Award Ceremony

Master of Ceremony: Stijn Meuris (BE), TV Director and Singer
Belgian Flemish Television

Accompanied by: Christoph Haerringer (DE) and
Walter Bialek (DE) from Art Reflection

Room: 'Feestzaal'

**Immediately following the Award Ceremony a press
conference will take place**

Room: 'Tussenverdieping'

12.45

Lunch

Room: 'Feestzaal' and 'Grote Staat'

14.00

End of the EPSA 2011 programme

Shuttle transfer from the Provincial Government Buildings
on the Meuse to the hotels



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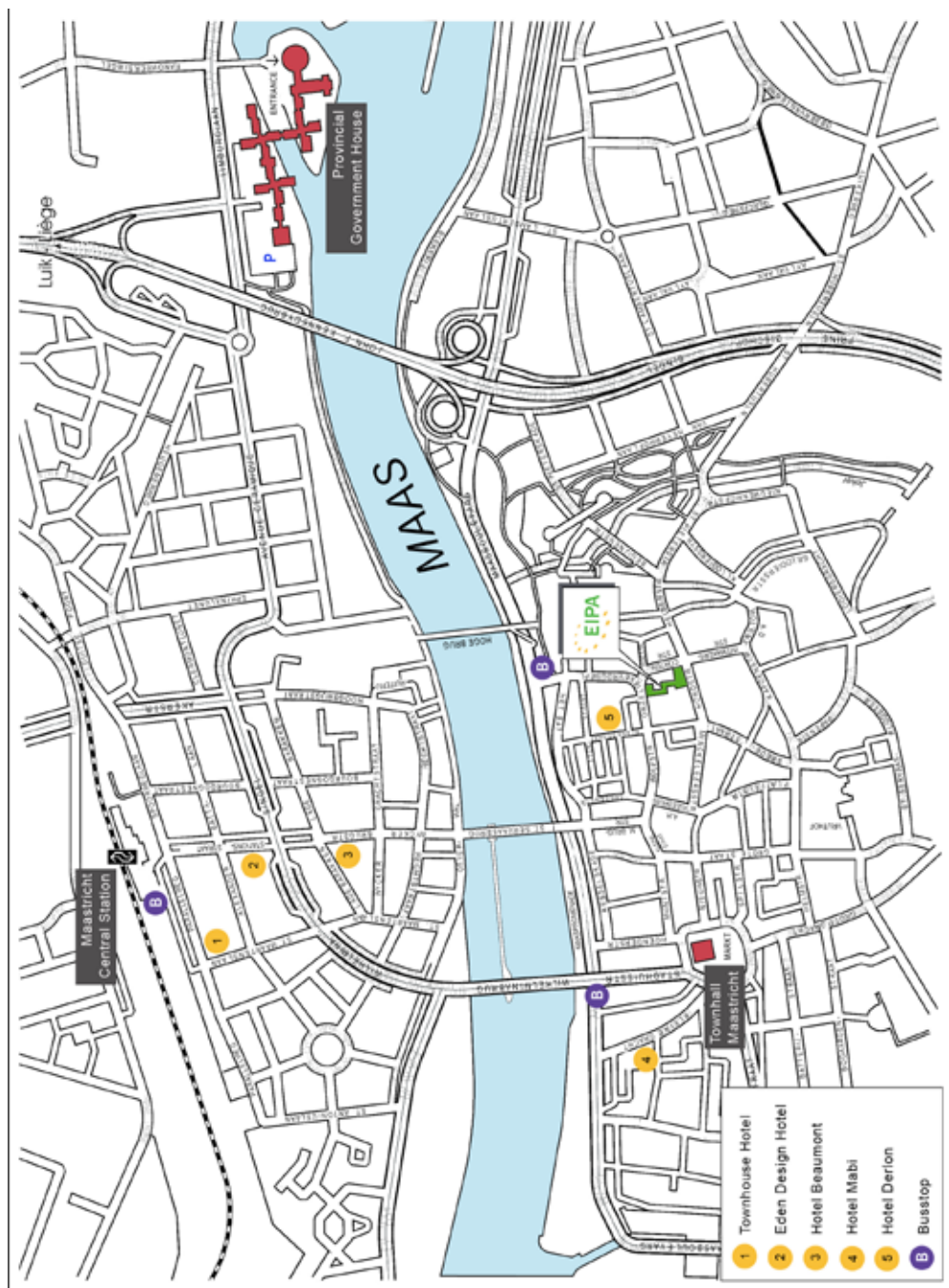
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