

Regional Development Manager (RDM) Programme

Module: Regional Development and Competitiveness in Europe

Barcelona (ES), 26 March - 30 March 2012



European Institute of Public Administration
Institut européen d'administration publique

Within the Cooperation Agreement with
HINT/HIST (NO)

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MONDAY, 26 MARCH

Arrival of participants

20.00 Joint welcome dinner, restaurant Alba Granados

TUESDAY, 27 MARCH

09.00 Registration and delivery of seminar kit

09.15 **Welcome to EIPA Barcelona, introduction to the seminar programme**

Alexander Heichlinger, EPSA Manager and EIPA Expert, EIPA Barcelona

Jan Ole Vanebo, Professor, Professor, HiNT - North Trondelag University College

The Principles for European economic integration and regional development

09.30 **The economics of regional integration in a globalised environment: Regional growth trends in Europe**

Alexander Heichlinger

11.00 Coffee-break

11.30 **The EU competitiveness strategy: From Lisbon to the EU 2020 – for a smart, sustainable and all-inclusive growth**

Alexander Heichlinger

13.00 Joint lunch in the hotel restaurant

14.30 **Regional development strategy/territorial positioning: concept and interactive working group**

Jan Ole Vanebo and Alexander Heichlinger

17.00 **End of the first day**

WEDNESDAY, 28 MARCH

Regional/local policies and practices

08.30 **Departure by coach to Sant Cugat**

09.30 **The Catalonia Innovation Triangle (CIT) – Its Purpose, Strategy, Organisation, Development, Results and Critical Success Factors**

Carles Brugarolas, Deputy Mayor of Economy, Business and Employment, Sant Cugat City Council

11.00 Coffee-break

11.30 **Visit of the CIT – Scientific/ Technology / Business Parcs Sant Cugat / Cerdanyola / Rubí**

13.30 Joint lunch in Sant Cugat

15.00 **Departure by coach to Barcelona**

16.00 **Barcelona's strategy in the context of today's global competition and economy**

Sònia Recasens, Deputy Mayor of Barcelona
Jordi Joly, CEO of Economy, Business and Employment, Barcelona City Hall

18.00 **End of the second day**

Optional: Walking guided tour in the Old-town

THURSDAY, 29 MARCH

EU regional/local policies and practices

09.30 **The Regions after Lisbon: new powers in a multilevel Europe**

Gracia Vara Arribas, Expert, EIPA Barcelona

11.00 Coffee-break

11.30 **Continuation of the lecture**

13.00 Joint lunch in the hotel restaurant

14.30 **Regions in light of the next programming period (2014-2020): Framework, features, financial instruments of the EU's regional policy**

Iwona Karwot, Lecturer, EIPA Barcelona

16.00 **Policies and actions in the field of Information Society Technologies (IST) & the Digital Agenda in Europe's Knowledge Economy**

Alexander Heichlinger

17.00 **End of the third day**

FRIDAY, 30 MARCH

Local Practice Day –

Visit to the 22@ Innovative / Creative Site of the City of Barcelona

09.30 **Departure to 22@ district in Barcelona**

10.00 **Open government and innovation in the Catalan Local Authorities – The example of LOCALRET**

(EPSA 2011 Best practice certificate recipient)
Xavier Furió, Director General, Localret

11.00 Coffee-break

11.30 **Visit to Barcelona Activa**
(EPSA 2011 Best practice certificate recipient)

Welcome word of the Managing Director of Barcelona Activa

Anna Molero, Managing Director of Barcelona Activa

11.45 **Presentation of Barcelona Activa, special focus on the programme 'Get moving towards Employment'**

Marc Sans, Institutional Cooperation Officer of Barcelona Activa

12.30 **Guided tour to the Barcelona Activa Professional Development Centre and to the Glòries Entrepreneurship Centre & Business Incubator**

Marc Sans

13.00 **Evaluation of the module**

Farewell lunch in restaurant Aliana

14.30 **Closure of the seminar**