



**THE CITY OF BARCELONA'S FOOD MARKETS
REMODELLING PROCESS: EPSA2011244**
Submitted by Institut Municipal de Mercats de Barcelona



Strengths of the Project (I)



- The project is a wonderful example of revitalizing cities through reviving markets by using a private-public partnership, which is **innovative** because of its approach of “creative reconstruction” of civic infrastructure.
- The renovation of markets, maintenance and creation of jobs, offer of new products and support for citizens with less mobility are all of **public interest**
- The **sustainability** of the project is fully demonstrated both by the strong commitment of the municipal authorities, and the strong investment of businesses and neighbours. The started process infuses energy to other projects and sectors as well.



Strengths of the Project (II)



- The **impacts** of the project are documented in terms of quantitative figures (increase in visitors) and also in terms of qualitative aspects (satisfaction level). Increasing number of visitors, private public partnership, new spaces, new services and wide public acceptance were all experienced.
- The **learning and transferability** aspects of that project are witnessed through successful replication amongst several food markets within Barcelona itself, and regular study visits from officials of other big cities who are considering this success story for replication in their own jurisdictions.

