



**HIGH TECHNOLOGY AT LOW COST IN THE MANAGEMENT
OF CAP SUBSIDIES IN CATALONIA: EPSA2011152**

Submitted by Generalitat de Catalunya.

Department D'Àgricultura, Alimentació i Acció Rural



Strengths of the Project (I)



- **Innovative** use of new technological possibilities to solve public tasks. It combines multiple advantages: 1) simplification both for citizens and public offices, 2) reduction in time spent for traveling 3) time effectiveness in checks and funding 4) intelligent use of new technologies 5) better monitoring of the territory 6) reduction of uncertainty and increasing transparency
- **Public concern** is high both from the agricultural perspective and for the correct usage of scarce funding resources.
- Project has had a strong **impact** as lowering the cost and simplification of compliance monitoring have been achieved, together with an "extraordinary increase in performance".



Strengths of the Project (II)



- The same or even better service at reduced costs. Increased certainty to observe EU regulations and payment of EU subsidies.
- The methodology can be easily extrapolated to other projects, with a strong link between **sustainability** and new technologies in generating both cost savings, lower monitoring costs and higher compliance and performance, which are especially critical in subsidy programs prone to distortions.
- Good innovation that can be **replicated** in other countries and for other services where aerial surveillance photographs may be of use, such as environmental protection, forestry management for reduction of risks of forest fires.

