



**Political Management based on Economic Stringency and  
Strategic Budgets: EPSA2011108**  
*Submitted by Bilbao City Council*



# Strengths of Project (I)



- High **innovation** in the establishment of a governance plan and a strategic budget. This project links public service development and delivery to regeneration in an exciting and practical manner. It is bold example of political leadership focused on place to secure objectives and benefits for a city using the resources of a range of agencies. This should be an average step of planning and management but in implementation it is seldom found.
- This project addresses **Public Concerns** on key topical issues which are pressing across Europe and especially in major urban areas that face the impact of global economic changes. Managing budget without debts (even more - pay debts back) is probably the topic number 1 on the agenda of European Public organisations. This project provides an example of this being achieved.



## Strengths of Project (II)



- All aspects and activities described in the project (strategies, budgetary policy, projects) support the **sustainability** of this project. There are plans for the next stages of the project which are driven by evidenced based analysis and engagement.
- Objectives have been attained, proven **impact** and results are measurable and impressive. Results have been presented in a traceable and manifold way. Municipal debts erased by March 2011 and recreational area increased from 27 to 134 hectares.
- High **learning capacity** is given as this comprehensive programme shows results and covers the main areas of municipal life. This project and the approach which underpins it would be applicable to many other cities. The principles, strategies and actions would be usefully **adopted** by others.

